

TWO MARKET LEADERS JOIN FORCES



Century 21 Select Group & premier custom builder Richard Henry Construction have joined forces to market prestigious Kuehner Field Estates, located in Kunkletown, PA.

“The Richard Henry Team has a strong reputation for exceptional quality and conscientiousness in their building practices, and we are extremely pleased to be working with them. Our real estate expertise, combined with Richard Henry Construction’s unique ability to build remarkable customized homes to buyer’s specifications makes this a perfect match,” comments Century 21 Select Group’s New Home Consultant, Marlene Mulvaney.

Kuehner Field Estates with its exquisite natural setting is a jewel within Kunkletown’s peaceful, lush rolling landscape; ideally situated just 25 minutes from Allentown, Easton, Bethlehem, and Stroudsburg.

With craftsman style home designs, modern green building, and careful environmental considerations, Richard Henry Construction is demonstrating its foundational commitment to the natural beauty and uncompromised architectural integrity of the Pocono Mountains.

“One of the most significant aspects of Kuehner Field Estates is the importance placed on architectural style, as well as the intent for the setting to remain as pristine as it was prior to the development,” said Michael Dembinski, Director of Sales & Marketing for Richard Henry Construction.

“With these impeccable views, it’s a must to have a custom design-build firm like ourselves, with the ability to build homes around the scenery. We saw this as a once in a lifetime opportunity, and we wanted to be part of it,” said Dembinski.



“Our success, in pristine communities such as Lake Naomi & Timber Trails, both located in Pocono Pines, PA has always been positioning ourselves as the “go to” builder of truly distinctive custom homes for vacation and primary home buyers, while providing our customers with first-class service. We wanted to bring our “Local Flair” to those who expect superior custom design details also,” explains Dembinski.

“For such a well known and respected franchise as Century 21 Select Group to associate with our brand, we are truly honored. We are extremely proud our brand name has been associated with custom quality, admired architecture, and exceptional personal care,” said Dembinski.

Richard Henry Construction currently is laying the final touches on Susan & Bruce Kircher’s custom home in Kuehner Field Estates, who will be moving in their new home this month. Susan, Richard Henry Construction’s Office Manager, and husband Bruce, were so impressed with Kuehner Field Estates, they couldn’t resist building their own custom showpiece.

“We were first attracted to Kuehner Field Estates because of its pure beauty and close proximity to every desirable direction including the Turnpike, Route 33, 209, and Hideaway Hills Golf Club, comments Susan Kircher. We love our picturesque views and appreciate how the development is being planned and designed to reflect the natural country charm by a classy, quality homebuilder. It’s incredible that we are here living in

Kuehner Fields Estates in total tranquility, while being only a short distance to the Lehigh Valley,” adds Kircher. “What a truly fabulous place to call home,” adds Bruce Kircher.



Michael Dembinski joins Susan & Bruce Kircher, proud owners of a “Richard Henry” custom home in Kuehner Field Estates.

“Our goal is to provide complete freedom to home buyers who want a home that meets all of their specific needs and desires including amenities, features, size, creative

touches, and style. We have the ability to transcend home ideas you see in magazines, into custom dream homes,” said Carl Pellington, Architectural Design Consultant for Richard Henry Construction.

Over the last 19 years Richard Henry Construction has earned an unsurpassed reputation for excellence in construction & designs, while insisting on high quality craftsmanship contributing to their continued appeal and fan following despite the current market. On March 25th, 2009, Richard Henry was Voted #1 by the Building Industry Association of NEPA for Residential Construction Over 4,000 SQ. FT. as well as taking the #1 Vote for Website Marketing Design and Content.

“We build 10 or fewer high-end homes a year, so this project fits perfectly, allowing us to continue to provide our well-admired personal level of service,” concludes Dembinski.

For information regarding 2 to 11 Acre Homesites starting at \$54,900, contact Marlene Mulvaney of Century 21 Select Group at 610.216.2217.

For more information regarding award-winning custom builder Richard Henry Construction, visit www.RichardHenry.us or call 570.646.1429.